

# Selling Quebec furniture pays off!



## CONSUMERS WANT FURNITURE MADE IN QUEBEC!

98%

of Quebec consumers have a positive image of furniture made in Quebec

86%

report having difficulty finding it at retailers

### MEUBLE DU QUÉBEC

Helps to create more sales opportunities  
Helps to close sales more easily



MEUBLE DU QUÉBEC

## BENEFITS



Personalization



Environment



Local purchasing

Plus, Quebec furniture is durable and available in a variety of styles!

The **Meuble du Québec** signature was created so that your customers can easily identify Quebec-made furniture sold in your store.

Visit [meubleduquebec.com](https://meubleduquebec.com) to learn how to guide your customers, and **order free** Meuble du Québec identification tools!